

Mighty Curvets



Nitesh

Being the original founder, Nitesh (also referred as Nathan) is the brain of the firm, who creates designs, writes development codes and manages the project to ensure smooth delivery. In short, he walks and talks about business, clients, projects, technology and work. Nitesh brings more than 15 years of hands-on experience working in the field of UI, UX and web development. He has worked for more than 6 US and European multi-nationals serving clients like Walt Disney, Abbott, Takeda, Johnson & Johnson, Sanofi, Astrazeneca and others for their design and development projects

As he is passionate to stay on top of his business, he is an active member as well as moderator on prominent design and development forums. Nitesh knows the technology, the market and suggests what would work best for the clients and their businesses.

He is a multi-tasker when it comes to fulfilling business duties. He carries on the same when he works as a father and a husband too :)



Poonam

Poonam (also referred as Tanya) is the face of Mighty Curvets. She represents the company on behalf of the team and does the communication and project based co-ordination. She strategizes to convert prospects into lead and works on several lead generation campaigns.

Poonam ensures clients receive the communication and data on time. She ensures that the deadlines are met within due course and corrective actions are taken to ensure things are progressing smoothly.

Being a mother, she is a multi-tasker both on personal and business front. She loves to read about the back-end technologies, databases and server side scripting.

When free, Poonam along with Nathan loves to watch Sci-Fi movies. Gravity being her favourite, whereas Nitesh loves Interstellar.



Our story

“In August 2012, Nathan started a “night” company. So for 2 and a half years, he did his day job and took care of the company and clients during the night. I then started to look after the client servicing and marketing aspects of the company until it became our exclusive day job. Finally, things started to look good and the transition made us both very different human beings. Our company, “Mighty Curvets” was born. We have divided roles and now work systematically to service as many clients as we can.”

People Per Hour, UK's top freelancing portal covered our struggle to success journey which showed how we started with a laptop on a dining table to a full-fleged digital agency with a dedicated workspace. Link to the story as below.

Services we provide

DESIGN

- User Interface design
- Logo & Identity design
- Web design
- Print & Package design
- Mobile app screen design
- Branding kit design
- Label design
- Brand guidelines & Strategy
- Bespoke design services

DEVELOPMENT

- Web development
- Mobile apps
- Virtual reality (VR) apps
- CMS customization
- Augmented reality apps
- CRM integration
- Portal development
- Shopping cart
- Hybrid development

CONTENT & MARKETING

- Infographics
- Blog & Video content
- Press releases
- Social media content
- Pay Per Click Advertising
- Mobile strategy
- Affiliate marketing
- E-mail Marketing
- Reporting & Analytics

OUR WORKS

Our works

You can visit our website to check all the work that we have done for our wonderful clients over these years.

Link below.

<https://mightycurvets.com/works/>



CLIENTELE

Our clients

GODREJ CONSUMER PRODUCTS, INDIA
SWANSEA UNIVERSITY, UK
GLORIOUS CAKES AND BAKES LTD, UK
COACH-YOU, UK
SETA CAPITAL, ITALY
ABOUT THE FUNERAL, UK
JACKSON LONGE SOLICITORS, UK
COSMIC SAUCE, US
EWBANK PRODUCTS, UK
HANX, UK
COSTACTIVA, SPAIN
SPEARLINE LABS, UK
CONFWALL, UK
CHEF COACH PACHI, US
WOODLANDS RESTAURANT, UK
GENISIS UTILITIES, UK
SERRANO BUILDING & DESIGN LTD, UK
STONEYCROFT CONSULTING, UK
IBIZA RETREATS, IBIZA
JOURNEY TO BEULAH, UK
MILLAR & CO., UK
ANDREW HARPER ARCHITECTS, UK
GROUP 5 ADVISORY, UK

PERFECT LOOK AND HEALTH, UK
ALL IN ONE CHOLESTEROL, UK
BOATENG HOMES, UK
CARIBDIRECT MULTI-MEDIA LIMITED, UK
BORQUEZ YUNGE, CHILE
EVERLUSH LAWN CARE LTD, UK
KENT DOLPHINS, UK
LUCKY CHECKOUT, UK
SEED WELLNESS, UK
NERDY CHIC, US
SAY IT WITH CHAMPERS, UK
MINT ON DEMAND, UK
THE CROSSLow GIRLS, UK
CARIB SWIM TEAM, SINT MAARTEN
ROBINS ESTATES, UK
NEXT SPAIN, SPAIN
CONFECTIONATELY YOURS, UK
XARIS ACCOUNTANTS, UK
EVERYMAN PROJECT, UK
FOLLIONE, UK
UC DEFENCE, UK
UNBOXED VEGAN, UK
... & MORE

THANK YOU FOR YOUR TIME



Contact us

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WEB PROFILES

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